



Sponsorship Opportunities

during

**3rd IEEE International Conference on
Range Technology (ICORT-2023)**

(from 23-25 February 2023)

Organised by

Integrated Test Range, Chandipur

Defence Research & Development Organisation (DRDO), Ministry of Defence,

Odisha, India 756 025



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I. Introduction

IEEE ICORT-2023 is a global event, in which participants with distinguished capacities and interests, like aspirants, experts, policy makers, promoters, innovators and researchers, spanning government, private and industry sectors from native and abroad, will meet on a common platform. Any product or idea showcased at this event will have a phenomenal reach. It will be a mutual benefit for both attendees and exhibitors of this conference. With this idea, IEEE ICORT-2023 is announcing a wide range of sponsorship and exhibit opportunities.

Souvenir: A souvenir carrying abstracts of selected papers and other information relevant to the conference will be released and distributed to all registered attendees of the conference. The souvenir will also be circulated to top defence/ space officials and scientists/engineers of the country and to reputed educational institutes/ universities. Thus an advertisement in the souvenir is expected to reap wide-attention and far-reaching benefits.

II. Sponsorship Opportunities

Sponsorship Packages: A broad range of packages are available to suit every sponsor/ exhibitor to best present and market itself at this prestigious event, which is to be visited by various dignitaries and enthusiastic attendees. The following packages are open for first-come-first-serve based allotment. The rates and benefits are described as follows.

S.No	Description	Diamond	Platinum	Gold	Silver
1.	Sponsorship Amount	Rs. 10,00,000 / US \$ 12,000	Rs. 7,50,000 / US \$ 9,000	Rs. 5,00,000 / US \$ 6,000	Rs. 2,50,000 / US \$ 3,000
2.	Number of sponsors	1	3	5	10
3.	No. of virtual stalls	4 stalls	3 stalls	2 stalls	1 stall
4.	Advertisement in souvenir	04 Nos of full page ad	03 Nos of full page ad	02 Nos of full page ad	01 No of full page ad
5.	Networking lounge	2 hrs	01 hr	30 min	Nil
6.	Sponsor session slots	2 slots	1 slot	Nil	Nil
7.	Free Delegate registration	08	06	04	02
8.	Others	01 minute ad video display in technical session before session starts	Sponsor logo display in session before session starts	-	-
9.		Logo with hyperlink in conference website	Logo with hyperlink in conference website	Logo in conference website	Logo in conference website
10.		Logo display in conference backdrop	Logo display in conference backdrop	Logo display in conference backdrop	Logo display in conference backdrop



III. Why to Sponsor/ Exhibit at IEEE ICORT-2021

1. Exhibiting at IEEE ICORT-2023 helps you achieving one-year target of sales promotion just in 3 days. It covers almost all sectors of potential customer like Govt., R&D, academics, professionals and policy makers and thus is the best opportunity to get noticed.
2. The participants may be interested in the following products:
 - a. Systems, subsystems, modules and components for radar, telemetry, electro-optical systems, servo-control systems, timing and flight termination system
 - b. Test and measurement equipment
 - c. Development platform, analytic tools for antenna, image processing, signal processing, machine learning
3. An exhibitor may find system integrators and subsystem developers at our conference for major range systems and attending the exhibition is an easy and effective way of identifying technology/ development partner for collaboration.
4. The conference being a platform for wide variety of Range systems users, the exhibition will provide opportunity to meet customers across the world.

IV. Important Dates

Booking Starts	: 15-11-2022
Payment Due for confirmation	: 31-01-2023
Submission of Ad contents	: 10-02-2023
Readiness of stalls	: 21 02 2023

V. Exhibition Schedule*

Inauguration	: Subsequent to conference inauguration on 23 Feb 2023
VIP visit	: 1000-1130 Hrs on 23-02-2023
Exhibition Hours	: 1000 to 1700 Hrs (23 to 25 Feb 2023)

VI. Stall Price and Bank Account Details

Suggested price per stall : Rs. 50,000/- or \$ 600.00			
Bank	: State Bank of India	Bank	: HDFC Bank
Account Name	: ICORT-Chandipur	Account Name	: ICORT CHANDIPUR
Account No.	: 40108790634	Account No.	: 50200034279556
IFSC code	: SBIN0005755	IFSC code	: HDFC0000336
SWIFT Code	:	SWIFT	: HDFCINBBCAL

***Schedules are subject to change, despite best efforts**



VII. Exhibition Stalls

1. The exhibition stalls will be organized and deployed by the sponsors/ exhibitors inside the exhibition hall.
2. Exhibitor will have to register through ICORT web page link which will be activated after payment process.
3. The stalls are to be self-set-up and managed by the exhibitor. Personalization like skin and appearance of the booth can be selected and applied by the exhibitor.
4. Each exhibitor will get free registration for two delegates per stall booked. Additional delegates will need to register separately as per the applicable rates of industry category.
5. Exhibitor logo, company information and website can be displayed in the booth
6. In the booth, the exhibitor can keep provision for
 - a. Interaction with visitors
 - b. Handouts for visitors including brochure, product catalogue, business cards etc.
7. Exhibitor can invite any registered participant of the conference to its booth.
8. Board Room facility can be used for face-to-face meetings.
9. Lobby and lounge will be made available for professional networking.
10. A compendium of exhibitors will be released, in which one full-page colour advertisement of each exhibitor will be published. The contents shall be furnished by respective exhibitors.

VIII. Terms & Conditions

1. Each sponsor/ exhibitor shall nominate a single point of contact for furnishing timely data/ information required by the organisers.
2. The contents for advertisement in souvenir and compendium of exhibitors have to be furnished by the sponsor/ exhibitor, as high-resolution image. Late communication (i.e., beyond 10-02-2023) will not be entertained and the privilege will be forfeited.
3. Designing and arranging contents for the hand-out section in the stall will be exhibitor's responsibility.
4. The financial contribution towards the sponsorship or exhibition made to ICORT will not be entitled for any tax rebate.
5. The exhibitors shall agree to be photographed or filmed its personnel and stall activities by ITR authorised personnel.
6. The exhibitor and its guests/delegates/ agents/ staff shall maintain the professional conduct at the conference venues and shall not be disrespectful to the other exhibitors/ visitors/ organisers or its personnel. Any violation may lead to eviction of the offender from the event.
7. The sponsorship/ exhibition is merely an endeavour by the firm to promote its business reach and does not bestow upon the sponsor/ exhibitor any consumer rights.