



# Sponsorship Opportunities

during

**4<sup>th</sup> IEEE International Conference on Range  
Technology (ICORT - 2025)**

**(06<sup>th</sup> - 08<sup>th</sup> March 2025)**



**Organised by**

**Integrated Test Range, Chandipur**

**Defence Research & Development Organisation (DRDO), Ministry of Defence  
Odisha (756025) - India**

# SPONSORSHIP OPPORTUNITIES DURING 4<sup>TH</sup> IEEE INTERNATIONAL CONFERENCE ON RANGE TECHNOLOGY (ICORT - 2025)

## I. Introduction

IEEE ICORT-2025 is a global event, in which participants with distinguished capacities and interests, like aspirants, experts, policy makers, promoters, innovators and researchers, spanning government, private and industry sectors from native and abroad will meet. Any product or idea showcased at this event will have a phenomenal reach. It will be a mutual benefit for both attendees and exhibitors of this conference. With this idea, IEEE ICORT-2025 is announcing a wide range of sponsorship and exhibit opportunities.

## II. Sponsors' Opportunities/ Exhibitors' Opportunities

A broad range of packages are available to suit every sponsor/ exhibitor to best present and market itself at this prestigious event, which is to be visited by various dignitaries and enthusiastic attendees. The following packages are open for first-come-first-serve based allotment. The rates and benefits are described as follows:

### Sponsors:

Sl. No	Description	Diamond	Platinum	Gold	Silver
1	Sponsorships Amount (in INR /US \$)	₹ 10,00,000 / \$ 12,000	₹ 7,50,000/ \$ 9,000	₹ 5,00,000/ \$ 6,000	₹ 2,50,000 / \$ 3,000
2	Number of Sponsors	1	3	5	10
3	No. of Stalls allotted	4	3	2	1
4	Advertisement in Souvenir & Exhibitors Directory	04 Nos of full- page Ad.	03 Nos of full- page Ad.	02 Nos of full- page Ad.	01 No. of full- page Ad.
5	Networking lounge use (During 3 days)	2 Hrs	1 Hr	30 Mins	15 Mins
6	Sponsor Session Slots at technical venue	2 Slots	1 Slot	Nil	Nil
7	Complementary Registration	08	06	04	02
8	Sponsors Display	Video during Inaugural and valedictory session	Sponsors logo display during inaugural and valedictory session	Sponsors logo display during inaugural and valedictory session	Sponsors logo display during inaugural and valedictory session
		Logo with hyperlink in conference website	Logo with hyperlink in conference website	Logo in conference website	Logo in conference website
		Logo in conference backdrop	Logo in conference backdrop	Logo in conference backdrop	Logo in conference backdrop
		Ad. In exhibition hall	Ad. In exhibition hall	Ad. In exhibition hall	Ad. In exhibition hall

**Exhibitors:**

SI No	Description	Remarks
1	Stall Booking Amount	₹ 50,000 or US \$ 600.00
2	Exhibition Stall	01 (per registration)
3	Complementary registration	02
4	Advertisement in Exhibitor Directory	01 page (A4) per stall booking

**III. Important Dates**

Booking Starts	15 <sup>th</sup> Dec 2024
Payment Due for Confirmation	31 <sup>st</sup> Jan 2025
Submission of Ad Contents	31 <sup>st</sup> Jan 2025
Readiness of Stalls	04 <sup>th</sup> Mar 2025

**IV. Exhibition Schedule\***

Inauguration	Subsequent to conference inauguration on 06 <sup>th</sup> Mar 2025
VIP Visit	10:00 - 11:30 Hrs on 06 <sup>th</sup> Mar 2025
Exhibition Hours	10:00 - 17:00 Hrs from 06 <sup>th</sup> to 08 <sup>th</sup> March 2025

\* Schedules are subject to change, despite best efforts

**V. Stall Price and Bank Account Details**

Bank : State Bank of India	Bank : HDFC Bank
Account Name : ICORT-Chandipur	Account Name : ICORT CHANDIPUR
Account Number : 40108790634	Account Number : 50200034279556
IFSC Code : SBIN0005755	IFSC Code : HDFC0000336
SWIFT Code : SBININBB269	SWIFT Code : HDFCINBBCAL



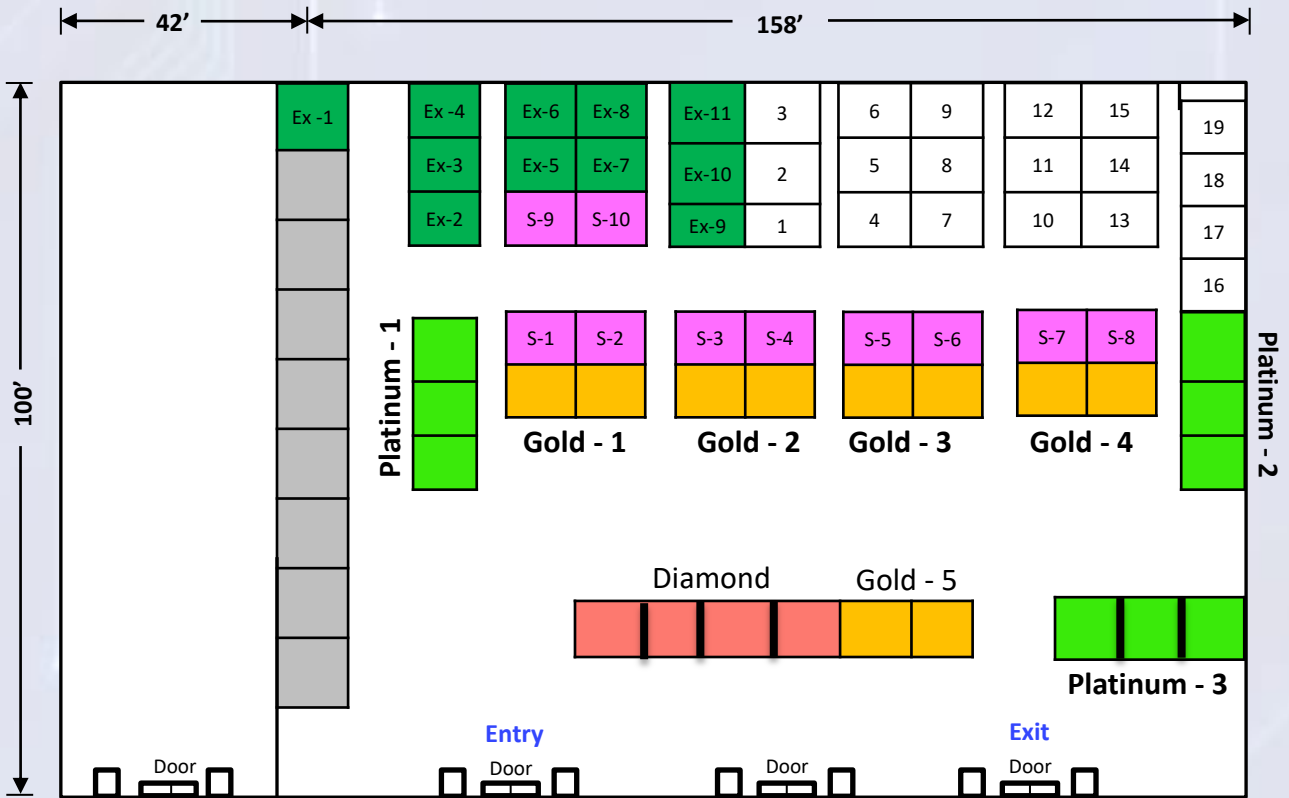
## VI. Exhibition Stalls

1. Each stall will be provided with Table size of 4 feet x 2 ½ feet, 2 chairs & 2 Nos of 5A power sockets.
2. The exhibition stalls will be organized and deployed by the sponsors/ exhibitors inside the exhibition hall.
3. Exhibitor will have to register through ICORT web page link which will be activated after payment process.
4. The stalls are to be self-set-up and managed by the exhibitor. Personalization-like skin and appearance of the booth can be selected and applied by the exhibitor. For front facia display, display system & Laptop/PC (which are not covered under the scope of ICORT), NOCCI may be contacted. Contact Details: Mr. Jaheer, Mobile: 9777452804.
5. Exhibitor logo, company information and website can be displayed in the booth.
6. In the booth, the-exhibitor can keep provision for:
  - Interaction with visitors
  - Hand-outs for visitors including brochure, product catalogue, business cards etc.
7. Exhibitor can invite any registered participant of the conference to its booth.
8. Board Room facility can be used for face-to-face meetings.
9. Lobby and lounge will be made available for professional networking.
10. A compendium of exhibitors' Directory will be released, in which one full-page colour advertisement of each exhibitor will be published. The contents shall be furnished by respective exhibitors.

## VII. Terms & Conditions

1. Each sponsor/ exhibitor shall nominate a single point of contact for furnishing timely data/ information required by the organisers.
2. The contents for advertisement in souvenir and compendium of exhibitors have to be furnished by the sponsor/ exhibitor, as high-resolution image. Late communication (i.e., beyond 15th Feb. 2025) will not be entertained and the privilege will be forfeited.
3. Designing and arranging contents for the hand-out section in the stall will be exhibitor's responsibility.
4. The financial contribution towards the sponsorship or exhibition made to ICORT will not be entitled for any tax rebate.
5. The exhibitor and its guests'/ delegates/ agents/ staff shall maintain the professional conduct at the conference venues and shall not be disrespectful to the other exhibitors/ visitors/ organisers or its personnel. Any violation may lead to eviction of the offender ' from the event.
6. The sponsorship/ exhibition is merely an endeavour by the firm to promote its business reach and does not bestow upon the sponsor/ exhibitor any consumer rights.

## ICORT – 25 : Exhibition Hall Layout at NOCCI, Balasore



- Diamond Sponsor - 1
- Platinum Sponsor - 3
- Gold Sponsor - 1
- Silver Sponsor - 10
- Exhibitor Stall - 11
- Reserved Pavilion - 8 Stalls
- Student, Fire Prevent in, Meeting, Help desk & Craft stalls - 19

### LEGEND

**Cubicle** : Dim : 10' x 10 (71 nos)

**Entrance** :  
Door: 5' x 7': 2 nos - 2 sides openable

**Size - Exhibition Area** : 158' x 100'

**Size - Dinning Area** : 42' x 100'

**Total Hall Size** - : 200' x 100'